



## OHF - Haus für Finanzplanung GmbH & Co. KG | Germany

### Financial Services

OHF Haus für Finanzplanung, a personal financial services company, was founded in 2007. The company philosophy - "Passion for Financial Planning" - combines quality, transparency, independence and honest values. OHF Haus für Finanzplanung provide financial services and advice to a wide range of customers including students, families with or without children, pensioners, the self-employed and for professions such as doctors; the latter being a particular area of expertise.



*There is a higher level of satisfaction amongst our employees so we know uniFLOW Online was a good decision. We would definitely recommend the product to other companies.*

Johannes Budke, Managing Partner





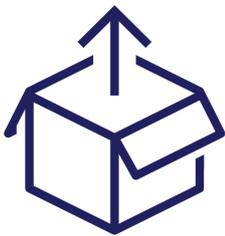
## Customer challenges and requirements

■ OHF's workforce comprises internal office staff and freelance sales representatives. Their office staff need to be able to print from their desktop PC's and to scan documents for further processing or archiving. The scanned documents must be text searchable so they can be located and retrieved quickly, at the same time the file size needs to be kept small due to the number they need to store. The freelance sales representatives work on mobile devices and they need to be able to submit print jobs from these.

The security of customer data is always paramount; customer data includes both digital and paper-based information. This meant a shared printer used by all employees was previously not an option as print jobs must not wait at the output printer until they are picked up.

Furthermore, OHF wants to be able to allocate costs of consumables such as toner and paper-refill back to its employees.

OHF introduced Office 365™ several years ago and, more recently, added Microsoft OneDrive® for Business to store documents in the cloud. Both services have been accepted well by the employees, so the print solution had to integrate these services.



## The solution

■ Canon provided a solution consisting of an imageRUNNER ADVANCE and uniFLOW Online. The imageRUNNER ADVANCE has been placed conveniently in the hallway so it is accessible by everyone. The previous concerns about security have been satisfied as the device is secured by uniFLOW Online so is only accessible after authenticating using a PIN code.

An instruction to self-register to uniFLOW Online was created. Upon registration, a Basic Printing and Advanced Scanning subscription is assigned automatically. So every employee is able to decide whether to onboard to the new service or not and, if so, when. Users can print from their desktop PC using the uniFLOW SmartClient, a small piece of client software that is installed on each PC. To facilitate document input, multiple scan workflows have been created for scanning including image compression and optical character recognition (OCR). To ensure costs can be allocated back to individual employees, a price profile has also been created.

### Connected devices

- 1x imageRUNNER ADVANCE C3525 III

### Software solution

- uniFLOW Online
- 7x Basic Printing User Subscription
- 2x Basic Scanning User Subscription
- 5x Advanced Scanning User Subscription



## Benefits

■ uniFLOW Online secures OHF Haus für Finanzplanung's print and scan environment, ensuring documents do not fall into the wrong hands so document security is always maintained.

OHF Haus für Finanzplanung's employees have installed and registered the uniFLOW SmartClient individually and have found it very easy and intuitive. Employees value the ability to change finishing options directly at the device. OHF's sales representatives value uniFLOW Online's mobile printing and Print from Cloud options which enables them to print directly from Microsoft OneDrive® for Business when in the office which led to direct productivity improvements. Overall, uniFLOW Online has significantly increased employee satisfaction.

The high compression of scanned documents saves storage space; meanwhile documents are text-searchable through OCR which facilitates digital document handling.

Employees shall continue to cover their printing costs themselves; uniFLOW Online provides the means to allocate costs back to employees correctly. Employees still profit though as printing costs charged per page are minimal and the improved functionality in comparison to the previous single workplace devices means their costs are lower. Furthermore, charging per page raised awareness of individual print volumes so unnecessary printing is now avoided.